

DESCRIPTION OF COURSES

GRADUATE DIPLOMA IN CULTURE-BASED GOVERNANCE (GDCBG)

CBG envisions a graduate with heightened appreciation of the role of culture in local development and enhanced practice of leadership and governance that will build a firm sense of identity and respect for Filipinos. At the end of the program, CBG learners must have put in place policies and programs that are culture-based and relevant in their respective LGUs. The CBG graduate's competency is founded on the knowledge of cultural education, laws on heritage and culture, and governance issues. The capacity of learners to manage culture-based programs and policies shall be enhanced by theories and principles of administration and supplemented by exposing them to the best practices of local and national government administrators involved with managing programs from a culture-based perspective.

Code	Units	Title	Description
CBG 200	3	Introduction to Culture-based Public Administration	The course discusses the views of PA, its definition, structural and legal basis; its etymology, nature, scope, and dimensions; the overview on its different areas; its perspectives, governance, and development; its history and context of the development in the Philippines using a culture-based perspective and paradigm. Output: <i>An evidence-based paper about Public Institutions Policies on Culture and Reforms.</i>
CBG 201	3	Foundation and Principles of Culture-Based Governance	This course maps the important intersections and significant connections between a broad and profound knowledge of cultures and effective and efficient local governance and administration. Through a survey of culture, participants are introduced to the various nuances, types, registers, formations, and positions of culture in individual, communal and national life. In particular, what the course offers is an understanding and appreciation of cultural knowledge and life-ways archive which impact on local governance and administration, education and instruction, tourism and mobility management leading to culturally - sensitive and culturally - informed policies and practices, improved quality of local and national life, prompt delivery of public welfare services, inclusive growth and sustainable development. This course aims to heighten the acquisition of knowledge on cultural education, laws on heritage and culture, and governance issues. Output: <i>An individual cultural map of students' locality or province culture, policies and practices.</i>

CBG 202	3	Cultural Heritage and Development	<p>Mentoring/Actual Field Experience and the proposed interventions of student that reflects the synthesis of the concepts, principles, and theories of culture-based learning. This course provides opportunity for students to conduct actual field immersion in which the exemplars and models of culture-based governance will be observed, appreciated, and utilized for the purpose of formulating actual field projects. The student will be mentored by a research supervisor in which the actual implementation of empirical phase of the research will be highlighted. This course deals with advance knowledge in documenting the heritage of a place such as natural, built, intangible, and movable heritages to create awareness and appreciation, as well as to effectively manage these resources.</p> <p>Output: <i>Individual media portfolio of exemplars and models of culture-based governance.</i></p>
CBG 203	3	Culture-Based Policies, Laws, And Conventions	<p>This course deals with the study of policies and laws, as well as application of agreements in international conventions pertaining to cultural heritage using localized and contextualized culture-based perspectives.</p> <p>Output: <i>A compendium of contextualized culture-based policies and laws, as well as application of agreements.</i></p>
CBG 204	3	Cultural Heritage Education and Interpretation: Implications on Tourism Studies	<p>The approach to understanding a place has dramatically evolved in discipline and perspective. Heritage interpretation was a novel field in the 60s that promoted definitions and narratives of objects and places according to the privileged voices and lens of few experts and legitimate authorities. This has paradigmatically shifted to a democratized latitude where stories emanate from a wide field of interdisciplinary and popular disciplines that heritage has become a vessel of values. Heritage interpretation is the bloodline of tourism, the content generation and process operation of storytelling. It has likewise become a fundamental basis for the tourism development and management which ultimately impacts to the welfare of the community.</p> <p>Output: <i>A critical paper analyzing a major issue in Cultural Heritage Education and Interpretation and how cultural education intervention create a positive impact on society.</i></p>
CBG 205	3	Project Management of Culture-	<p>The course provides an overview of various culture-based governance programs and projects impacting on societal dimensions such as</p>

		Based Governance	<p>environment, built heritage, and tourism. It introduces the baseline framework of heritage conservation and sustainable development which consolidates culture and economics. The course traces the historical development of cultural heritage policies of the Philippines from the Spanish colonial period up to the present (<i>Pamamaraan</i>). The thesis <i>Heritage Makakain Ba 'Yan</i> establishes the tenor of heritage as integral to development. This is supported by lectures on culture and environment (<i>Lutang: Developing Cultural Riverscapes</i>), built heritage (<i>Mga Akala sa Heritage at Marami pang Iba: Misconceptions on Heritage</i>), Tourism (<i>Fun Pa More: Heritage, Tourism and Sustainability</i>)</p> <p>Output: <i>A working draft of the proposed Culture-based Tourism Plan and cultural heritage policies.</i></p>
CBG 206	3	DRMM for Cultural Heritage Management	<p>This course aims to capacitate the students with effective strategies and proper disaster risk reduction management of the cultural heritages. It includes a study of institutional frameworks, enabling laws of DRRM, climate change adaptation and resiliency development for cultural heritages, as well as risk assessment, analysis, and DRMM planning.</p> <p>Output: <i>A working draft of the culture-based risk reduction management of the cultural heritage and processes. (Establish context, risk identification, risk analysis, risk assessment & evaluation, risk mitigation, risk monitoring & risk management)</i></p>
CBG 207	3	Community Cultural Organizing	<p>This course deals with the development of advance skills and competencies in artists organizing & community organizing with emphasis on empowering and mobilizing communities for cultural heritage, conservation, preservation, and promotion. This course aim to capacitate the students to use his cultural identity - Filipino as National Language & Local Languages, understand the Sikolohiyang Filipino, Values, Traditions as Filipino – as materials for human development plan.</p> <p>Output: <i>A working draft of the culture-based human development plan of (your) the locality on equity, sustainability, productivity, empowerment, cooperation and security.</i></p>

SUMMARY OF UNITS (GDCBG)

Courses	No. of Subjects	Equivalent Units per Subject	Total Number of Units
A. Core Professional Education Courses			12
CBG 200 - Introduction to Culture-based Public Administration:	1	3	
CBG 201 – Foundation, and Principles of Culture Based Governance	1	3	
CBG 202 - Cultural Heritage and Development	1	3	
CBG 203 – Culture- based Policies, Laws, and Conventions	1	3	
B. Specialization/Major Courses			12
CBG 204 - Cultural Heritage Education and Interpretation	1	3	
CBG 205 - Project Management of Culture Based Governance	1	3	
CBG 206 - DRRM for Cultural Heritage Management	1	3	
CBG 207 - Community Organizing	1	3	
C. Elective			
D. Cognate/Seminars			
E. Thesis			

SUMMARY OF UNIT	
A. Professional Education Courses	12
B. Specialization/Major Courses	12
C. Elective	
D. Cognate/Seminar	
E. Thesis	
TOTAL	24