

NATIONAL COMMISSION FOR CULTURE AND THE ARTS

Project Title:

**2014 DIWANG:
SAGISAG KULTURA NG FILIPINAS**
Pagkilala, Pagpapahalaga at Pagpapalaganap

Project Dates and Venues:

July–October Various venues

Implementor:

KORO BULAKENYO

TERMINAL REPORT

Table of Contents

1. INTRODUCTION

- 1.1 Background
- 1.2 Objectives of the project
- 1.3 Description of the project

2. ACTUAL IMPLEMENTATION

- 2.1 Description of activities
 - 2.1.1 Sagisag Kultura Kwiz
 - 2.1.2 CulEd Conference
 - 2.1.3 Eksibisyon ng Sagisag Kulturang Filipino
 - 2.1.4 Gawad Sagisag Kultura
- 2.2 List of Facilitators
- 2.3 Profile of participants
- 2.4 Profile of Facilitators

3. EVALUATION

4. ATTACHMENTS/ANNEXES

- 4.1 Pictures with labels
- 4.2 Program Flow
- 4.3 Copy of module/lectures
- 4.4 List of Participants

1. Introduction

1.1 Background

Ang 2nd DIWANG: SAGISAG KULTURA NG FILIPINAS ay isang *institutional flagship project* ng NCCA Sub-Commission on Cultural Dissemination – kasama nito ang Lupon ng Communication, Cultural Education, and Language and Translation. Laman ng proyektong ito ang mga programang magpapakilala, magpapahalaga at magpapalaganap ng mga imahen at sagisag kultura ng Filipinas upang maging laman ng kamulatan at diwa ng lahat ng Filipino na magiging hulmahan ng kaniyang identidad bilang lahi.

Ang FLAGSHIP PROJECT na ito ay pinamamahalaan ng mga kasalukuyang pinuno ng Sub-Commission on Cultural Dissemination Committees Orland Magno, Estrelita Tamano, Dr. Mario Miclat, National Artist Virgilio Senadren Almario at ang Tagapamahala ng Programa na si G. Joseph “Sonny” Cristobal, Director ng Philippine Cultural Education (PCEP).

Ang SAGISAG KULTURANG FILIPINO COMPETITION ay pambansang tagisan sa pagkilala sa mga Sagisag Kultura ng Filipinas ng mga mag-aaral sa Elementary at High school mula sa labimpitong (17) Rehiyon ng bansa kasama ng mga guro na may pag-aaral sa Cultural Education Courses at Kaguruang Makabayan Seminar na ipinagkaloob ng Pambansang Komisyon ng Kultura at mga Sining (NCCA) at mga katuwang na Higher Education Institutions.

1.2 Objectives of the Project

1. Maipakilala sa maraming guro at mag-aaral ang sagisag kulturang Filipino sa pamamagitan ng paligsahan sa pagsusulit;
2. Maipalaganap ang pagtuturo at pag-aaral ng marami pang sagisag kulturang Filipino sa pamamagitan ng paligsahan sa paglikha ng mahuhusay na leksiyon sa mga araling : Filipino, English, Math, Science, Social Studies, Values Education, Arts/Music, TLE at PE/Health ng mga gurong may *advance* na kasanayan sa paglikha ng mga *lesson exemplar* na ipamamahagi sa maraming paaralan.

1.3 DESCRIPTION OF THE PROJECT

1.3.1 DATE AND VENUE OF IMPLEMENTATION:

1.3.1.1 COMPONENT I: SAGISAG KULTURANG COMPETITION

Ginanap ang mga REGIONAL KWIZ LEVEL ng Elementarya at Highschool sa mga sumusunod na araw at lugar:

REGIONAL KWIZ LEVEL

REGION	Venue	Date
CAR	University of the Cordilleras, Baguio City	Sept 8
1	University of Northern Phil, Vigan City	Agosto 6
2	Isabela State University, Echague, Isabela	Sept 10
3	Barasoain Church, NHCP Hall, Malolos, Bulacan	Agosto 8
4a	Colegio San Juan de Letran, Calamba, Laguna	Agosto 12
4b	Oriental Mindoro National High School, Calapan, Oriental Mindoro	Agosto 13
Bicol	Bicol University, Legaspi City	Agosto 14
NCR	Leandro Locsin Auditorium, NCCA Building, Intramuros	Agosto 15
6	University of St. La Salle, Bacolod City	Agosto 19
7	Holy Name University, Tagbilaran, Bohol	Agosto 20
8	Norwest Samar State University, Calbayog City	Agosto 21
9	Western Mindanao State University, Zamboanga City	Agosto 26
10	Xavier University, Cagayan De Oro City	Agosto 27
11	DepED NEAP, Davao City	Agosto 28
12	Ramon Magsaysay Memorial College, Gen Santos City	Setyembre 2
13	DepED Butuan	Setyembre 3
ARMM	DepED ARMM Regional Office, Cotabato City	Setyembre 4

SUB-ISLAND CLUSTER KWIZ LEVEL

Date	Venue	Participants
Setyembre 12	Malolos, Bulacan	CAR, Region I, II at III
Setyembre 19	Tagbilaran, Bohol	Region VI, VII at VIII
Setyembre 23	NCCA, Manila	Region IVA, IVB, Bicol at NCR
Setyembre 26	Cagayan de Oro	Region IX, X at XI
Oktubre 2	Koronadal, South Cotabato	Region XII, XIII at ARMM

FINAL KWIZ LEVEL

Date	Venue	Participants
Oktubre 3, 2014	Koronadal, South Cotabato	Winners of 5 Sub-Island Cluster

LESSON EXEMPLAR

Agosto 1-30	Submission of Entries
Setyembre 6-8	Selection of finalist
Oktubre 3	Awarding

1.3.1.2 COMPONENT II: NATIONAL CULTURAL EDUCATION CONFERENCE ON CULTURE-BASED TEACHING OF K-12 CURRICULUM AND LECTURE-DEMONSTRATIONS OF CULTURE-BASED LESSON EXEMPLAR

Ginanap sa mga sumusunod na lugar at araw:

Setyembre 12-14, 2014	La Consolacion University, Malolos, Bulacan
Setyembre 19-21, 2014	Holy Name University, Tagbilaran, Bohol
Oktubre 2 – 4, 2014	Notre Dame University, Koronadal, South Cotabato

1.3.1.3 COMPONENT III: EKSIBISYON NG SAGISAG KULTURANG FILIPINO

Setyembre-Oktubre 2014	Eksibisyon sa Iba't-ibang rehiyon
------------------------	-----------------------------------

1.3.1.4 COMPONENT IV: GAWAD SAGISAG KULTURA FILIPINO

Oktubre 2, 2014	Awarding
-----------------	----------

2. Actual Implementation

2.1. Description of the Venue

Ang mga regional Sagisag Kultura Kwiz ay ginanap sa iba't-ibang venue gaya ng mga partner GDCE-HEI implementers at DepED Regional Offices. Ang National Cultural Education Conference On Culture-Based Teaching Of K-12 Curriculum And Lecture-Demonstrations of Culture-Based Lesson Exemplar ay ginanap sa La Consolacion University Philippines Auditorium, Malolos, Bulacan; Holy Name University, Tagbilaran, Bohol at Notre Dame University Auditorium, Koronadal, South Cotabato

2.2 Description of Activities

2.2.1 SAGISAG KULTURANG COMPETITION (with 3 sub-components)

2.2.1.1 PARA SA ELEMENTARYA

Ang Sagisag Kultura Kwiz para sa Elementarya ay tagisan laan para sa mga mag-aaral sa Grades 5 & 6. Binubuo ng 3 mag-aaral ang isang “Team” na lalahok sa pagsusulit. Ang bawat Team ay may official Coach-Teacher upang bilang gabay nila sa pag-aaral ng mga nakatalang *Sagisag Kulturang Filipino* na matatagpuan sa NCCA website (www.ncca.gov.ph) at sa iba pang instructional materials na nailathala na ng PCEP. Ang pagsusulit ay bukas sa mga mag-aaral ng mga pampublikong paaralan.

Nagkaroon ng 17 regional finals at 5 sub-island cluster finals para sa elementarya.

Ang mga nagwagi sa regional Finals at tumaggap ng P6,000.00, samantalang ang mga nagwagi sa Sub-Island Cluster Finals ay tumanggap ng P6,000.00 at ang nagwagi sa National Finals ay tumanggap ng sumusunod:

National Champion	P13,000
2 nd Place	P 7,000
3 rd Place	P 5,000
Consolation Prize (2)	P 4,000

2.2.1.2.1 HIGH SCHOOL

Ang Sagisag Kultura Kwiz para sa High School ay tagisan laan para sa mga mag-aaral sa Grades 7 & 8. Ang kalahok ay may itinalagang official Coach-Teacher upang maging gabay sa pag-aaral ng mga nakatalang *Sagisag Kulturang Filipino* na matatagpuan sa NCCA website (www.ncca.gov.ph) at sa iba pang instructional materials na nailathala na ng PCEP. Ang pagsusulit ay bukas sa mga mag-aaral sa pampublikong paaralan.

Nagkaroon ng 17 regional finals at 5 sub-island cluster finals para sa High School.

Ang mga nagwagi sa regional Finals at tumaggap ng P5,000.00, samantalang ang mga nagwagi sa Sub-Island Cluster Finals ay tumanggap ng P5,000.00 at ang nagwagi sa National Finals ay tumanggap ng sumusunod:

National Champion	P10,000
2 nd Place	P 5,000
3 rd Place	P 3,000
Consolation Prize (2)	P 2,000

Mga Kategoriya sa Elementarya at High School:

- Easy Round – Pagkilala sa mga larawan – 1 point each
- Average Round – May mga pagpipilian – 2 points each

Heavy Round – Pagtukoy sa salita o pangalan – 3 points each

2.2.1.2.2 PARA SA GURO

Ang Leksiyong Sagisag Kultura ay pambansang tagisan ng mga guro sa paglikha ng Lesson Exemplar na gumagamit ng mga Sagisag Kulturang Filipino bilang paksa sa kanilang mga aralin. Ang mga Sagisag Kulturang Filipino ay makikita sa NCCA website (www.ncca.gov.ph) at sa iba pang instructional materials na nailathala na ng PCEP. Ang patimpalak sa mga GURO ay para lamang sa mga Guro na nag-aral ng Graduate Diploma in Cultural education at sa mga may sertipiko ng paglahok sa mga seminars ng KAGURUANG MAKABAYAN na isinagawa ng NCCA-PCEP. Siyam (9) na Lesson Exemplar ang pipiliin, isa sa bawat araling Filipino, English, Math, Science, Social Studies, Values Education, Arts/Music, TLE at PE/Health.

Mayroong siyamnapu't siyam (99) lesson exemplars na natanggap ang Diwang sekretaryat. At mula rito ay mayroong anim (6) na napiling pinakamahusay at sila ay nagkaroon ng pagkakataon ng magpakitang-turo ng kanilang mga lesson-exemplars. Sila ay tumanggap ng P5,000.00 na ipinagkaloob sa komperensiya ng mga guro.

2.2.2 COMPONENT II: NATIONAL CULTURAL EDUCATION CONFERENCE ON CULTURE-BASED TEACHING OF K-12 CURRICULUM AND LECTURE-DEMONSTRATIONS OF CULTURE-BASED LESSON EXEMPLAR

Ang gawain ay Komperensiya ng mga guro at pakitang-turo ng mga *culture based-lesson exemplar* at talakayan sa mga bagong kaalaman sa pagtuturo ng Filipino, English, Math, Science, Social Studies, Values Education, Arts/Music, TLE at PE/Health gamit ang sagisag kultura bilang material o subject.

2.2.3 Listahan ng mga Participants, Lecturers, at mga Nagsipag-wagi

2.2.1. Sagisag Kultura Competitions

2.2.1.1. National Finals Winners

Elementary			
Region	Division	School	Name
Region VII	City of Bogo	Bogo Central School II	Christian Karl Amores Gerreck Matt CeasarSayud Lizzie Dence Lepiten

High School			
Region	Division	School	Name
Region V	Ligao City	Ligalo National High School	Elmer Ariola Jr.

2.2.1.2.Sub-Island Cluster Winners

Elementary			
Sub-Island Cluter	Region/Division	School	Name
North Luzon	Region III/ Malolos	Barasoain Memorial Elementary School	Neil Ivan Florencio Harra Lei Alfanta Michael Lopez
South Luzon	Region V/ Masbate City	Jose Zurbito Sr. Elementary School	Francesca Socorro Bajar Franz Hedwig De Lara Francis Learnon Estoquia
Visayas	Region VII/Bogo City	Bogo Central School II	Christian Karl Amores Gerreck Matt CeasarSayud Lizzie DenceLepiten
North Mindanao	CARAGA/ Cabdabaran	North Cabadbaran Central Elementary School	Althea Gabrielle Libarnes Venisse Moira Ojeda Athena Grace Nicolas
South Mindanao	Region IX/Dipolog	Dipolog Pilot Demonstration School	May Vincent Regis Xanthe Marhean Sumaylo Deni Margarett Dalman

High School			
Sub-Island Cluter	Region/Division	School	Name
North Luzon	Region II/ Cauayan City	Cauayan City National High School	John Mark Faelmoca
South Luzon	Region V/Ligao City	Ligalo National High School	Elmer Ariola Jr.
Visayas	Region VII/ Negros Oriental	DauinSchience High School	Jason Dungog
North Mindanao	CARAGA/ Surigao City	CARAGA Regional Science High School	Justine Escobal
South Mindanao	Region IX/Dapitan City	Jose Rizal Memorial State University	June Anne Rosal

2.2.1.3. Regional Level Winners

Elementary			
Region	Division	School	Name
Region I	Vigan	Burgos Elementary School	Gheena Marie Asistin Railey Rafael Cardenas Avrylle William Pangilinan
Region II	Ilagan City	Ilagan East Central School	GeaAntonetteCabanos

			Yurey Ivan Ross Carag Carl Joshua Mamuri
Region III	Malolos	Barasoain Memorial Elementary School	Neil Ivan Florencio Harra Lei Alfanta Michael Lopez
Region IVA	Dasmariñas, Cavite	Sta. Crisitina Elementary School	Christine Joy Tadeos Vince Jasper Tasan Carl Timothy JognTiapson
Region IVB	Oriental Mindoro	Socorro Central School Pola Central School Gloria Central School	Hershey Guttierrez Gian Marlowe Sigue RJay Maglinau
Region V	Masbate City	Jose Zurbito Sr. Elementary School	Francesca Socorro Bajar Franz Hedwig De Lara Francis Learnon Estoquia
Region VI	Bacolod City	Education and Training Central School II Andres Bonifacio Elementary School Bata Elementary School	Jevonn Angelo Expectacion Diana Caceres VanessPrudente
Region VII	City of Boggo	Boggo Central School II	Christian Karl Amores Gerreck Matt CeasarSayud Lizzie Dence Lepiten
Region VIII	Catbalogan City	Catbalgan I SPED Center	Zulieka Ariel Carlos Bren Jobert Cordova Jillian Marie Sale
Region IX	Dipolog City	Dipolog Pilot Demonstration School	May Vincent Regis Xanthe Marhean Sumaylo Deni Margarett Dalman
Region X	Malaybalay City	Malaybalay City Central School	Maristela Mae manza Johanne Aira Padua Ariel Gurea
Region XI	Island Garden City of Samal Island	Penaplata Central Elementary School (SPED Center)	Ron Benedict Hurano Jules Broz Malagum Vincent Nick Manigos
Region XII	North Cotabato	Montessori Educational Tutorial Center	Joliza Queen Buenaflor Renalie Joy Tingson JonashGuling
CARAGA	Cabadbaran City	North Cabadbaran Central Elementary School	Althea Gabrielle Libarnes Venisse Moira Ojeda Athena Grace Nicolas
NCR	Manila	Gen. L. Geronimo Elementary School	Cynthia Laxa Joanne JoiceRoxo

			John Lester Royo
CAR	No Contestant		

High School			
Region	Division	School	Name
Region I	Vigan City	Ilocos Sur National High School	Mark Earl Amarin
Region II	CauayanCity	CauayanCity National High School	John Mark Faelmoca
Region III	Bulacan	Marcelo H. Del Pilar NHS	LemuelDeinla
Region IVA	Tagaytay	Tagaytay City National High School	Cyrel Anthony Ajon
Region IVB	Oriental Mindoro	San Teodoro National High School	John Carl Faigao
Region V	LigaoCity	Ligalo National High School	Elmer Ariola Jr.
Region VI	Kalibo	Regional Science High School	Kate Anne Igaras
Region VII	Negros Oriental	DauinScience High School	Jason Dungog
Region VIII	Calbayog City	Calbayog City National High School	Kiarah Anne Felices
Region IX	Dapitan City	Jose Rizal Memorial State University	Julianne Rosal
Region X	Oroquieta City	Misamis Occidental NHS	Jen Clarice Apilan
Region XI	Island Garden City Of Samal	Matanos National High School	Molina B. Agustino
Region XII	South Cotabato	Tupi National High School	Kish Dela Cruz
CARAGA	Surigao City	CARAGA Regional Science High School	Justine Escobal
NCR	Valenzuela City	Parade National High School	Lorie Ligoy-Ligoy
CAR	Baguio City	Pinget National High School	RechelleUnciano

2.2.3. Lesson Exemplar Winners

1	RODEL GUZMAN
2	PATSON OPIDO
3	JULIUS SARABIA
4	TED NUDGENT TAC-AN
5	FREDELYN TARROBAL
6	SALVADOR PATRICIO
7	BENSTER COMIA
8	JUVILYN MIASCO
9	PATERNO BAGUINAT ET. AL

2.2.2. National Cultural Education Conference on Culture-Based Teaching of K-12 Curriculum and Lecture-Demonstrations of Culture-Based Lesson Exemplar

LUZON
Lecture Demonstrations
- Island-Cluster Semi Finalists (3 Subject Area)
<i>Challenges of an Evolving Academic Sphere</i>
- Assoc. Prof. Ferdinand Lopez, University of Santo Tomas
<i>Speaking in Tongues/Babel of Meanings: Language Varieties and Cultural Diversities in Philippine Academy</i>
- Dr. Jovy Peregrino, UP, Diliman
<i>Culture and Governance: Managing Local Cultural Resources and Crafting a Sustainable / Responsible Cultural Program</i>
- Assoc. Prof. Gina Salazar, UP Manila
<i>Globalization and Its Impact on Culture-based Philippine Education</i>
- Assoc. Prof. Tim Dacanay, De La Salle College of Saint Benilde
VISAYAS
Lecture Demonstrations
- Island-Cluster Semi Finalists (3 Subject Area)
<i>Culture-based Education: Responding to the Issues and Challenges of an Evolving Academic Sphere</i>
- Assoc. Prof. Ferdinand Lopez, University of Santo Tomas
<i>Outcomes-based Instructions in a Culture-based Education: Integration, Intersections, Implications on the K- Curriculum</i>
- Prof Orlando Magno, Ph.D. Commissioner, NCCA
<i>Re-building the Bridge Between the Community and the Classroom: Enriching Culture-based Instruction with Local Indigenous Knowledge and Values</i>
- Assoc. Prof. Arvin Villalon
University of the Philippine, Baguio
<i>Gender and Sexuality: Implications to Culture-based Pedagogy</i>
- Assoc. Prof. Roselle Pineda, UP, Diliman

MINDANAO	
	Opening Remarks
	- Hon. MARK LAPIDEZ, Chairperson, Committee on Education, Sangguniang Panglungsod ng Koronadal
	Presentation of Participants
	Welcome Remarks
	- Mr. Joseph “Sonny” Cristobal
	Lecture Demonstrations
	- by Island-Cluster Semi Finalists (3 Subject Area)
	ASEAN Integration and Its Impact in Culture-based in the Philippine Education
	- Associate Prof. Ferdie Lopez, University of Sto. Tomas
	History and Heritage: Twin Towers of Culture-based Education
	- Associate Prof. Rica Palis, Colegio De San Juan, Calamba
	Philippine Cultures and the Arts: Strengthening the Foundation of the K-12 Curriculum
	- Prof. Steve Patrick Fernandez, Ph.D. MSU-IIT
	Towards a Culture of Peace: Initiatives Towards Conflict Resolution and Cultural Understanding
	- Prof. Aldrin Darilag, Ph.D.Saint Paul’s University, Surigao

2.2.3. Eksibisyon ng Sagisag Kulturang Filipino Winners

Ang Bicol University at University of Cordilleras ay lumahok sa Eksibisyon ng Sagisag Kulturang Filipino. Ang bawat isa ay tumanggap ng Php 30,000.00 bilang papremyo.

2.2.4. Gawad Sagisag Kulturang Filipino

Category	Winner
Best Culture Based News Reporter	Tricia Zafra
BEST Culture Based TV Public Affairs Program Host	Jessica Soho
BEST Cultural Documentation Host	Kara David
BEST Cultural Documentation Host	Lourd De Vera
BEST Culture Based TV Station	GMA News TV
BEST Culture Based TV Variety Show	Eat Bulaga
BEST Culture Based Informative Show	KabuhayangSwaknaSwak
BEST Culture Based Radio Program Host	Lisa Macuja-Elizalde
BEST Culture Based Radio Program Host	Bro. Jun Banaag
Best LGU City/Municipality Executive with Cultural Program	Eva Marie Medina
Best LGU-Provincial Cultural Program	Elizabeth Alonzo
Best Tourism/Cultural Officer	Armando Sta. Ana

3. EVALUATION

3.1. Impact of Activity to Target Beneficiaries

Student-participants became aware on various local and national Sagisag Kultura ng Filipinas. Most of them developed interest in learning more Sagisag Kultura as they enjoyed studying them.

Judging from the number of entries from teacher-applicants on the lesson exemplars, we may conclude that the GDCE and Kaguruang Makabayan projects of PCEP have indeed effectively realized its objectives.

3.2. Feedback from Participants

Most of the student-participants of the quiz felt they did not have enough time to review the 2000 sagisagkultura in preparation for the Sagisag Kultura Kwiz. Some student-participants found difficulty in accessing the 2000 Sagisag Kultura ng Filipinas.

During the Conference, lesson exemplar winners should not be subjected to scrutiny because it somehow puts in question the decision of the selection panel in choosing the winners. The open forum should be limited to clarifications on application of the lesson exemplar in the classroom setting or no open forum at all.

3.3. Assessment of Organizers/Participants of the Activity

1. There were limited amount of cash prizes for the winners. Higher cash prize or more prizes would entice more participants to the Kwiz and would also positively affect the establishment of the credibility of Diwang.
2. The Memorandum Circular issued by DepEd on 2ndDiwang was heavily edited that most of the significant details of the implementation were lost which eventually caused misinformation among participants (e.g. involvement of private schools as participants).
3. Some of the Kwiz and conference dates were in conflict with other DepED activities which affected the audience/participant turnout.

3.4. Strengths and Weaknesses of the Activity

Strengths

- Funding support from NCCA;
- DepED support for the project;
- Support from GDCE HEIs on the implementation of the project;
- Subcommission on Cultural Dissemination support.

Weaknesses

- Delay in the release of the DepED Memo Circular on 2ndDiwang;
- Tight timeline for the project implementation of the project;
- Accessibility of the 2000 Sagisag Kultura;

- Changes in the implementation details (e.g. components) in the middle of the implementation;
- Limited project staff;
- Lack of post-implementation evaluation within the project implementation structure; and
- Lack of sufficient and appropriate strategic planning.

3.5. Recommendations for the Future

- Given the bureaucracy within DepED in processing Memo circulars, request for DepED Memo should be done atleast 6 months before the implementation period;
- Set a meeting with DepED officials involved in the preparation and approval of DepED Memo to clarify details of the project;
- Institutionalize strategic planning for the project;
- Partnership with the private sector (commercial and business) should be explored to market and develop audience for the Diwang;
- Organize a press conference or press lauch for Diwang;
- Higher budget for the project to allot funding for promotion.
- Tap the National Committee on Communication in promoting Diwang to the regions.